



## IN THE PRESS

**allure**

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### **DREAM CREAMS ELASTICITY BOOST - RELASTIN**

**WHAT IS IT:** Sun exposure, cigarette smoke, and stress can all deplete the skin of its elastin – and its resiliency. Until now, says Leslie Baumann, director of cosmetic dermatology at the University of Miami, no product or procedure has been proven to replace this crucial component of healthy skin. But Relastin, a new eye cream, prompts elastin production, which in turn restores springiness to skin and diminishes fine lines and wrinkles, according to studies Baumann has reviewed. In a snap test – which determines how long it takes the skin to bounce back after being pulled – undereye skin treated with Relastin recovered more quickly. Doctors have also seen some evidence that Relastin improves puffiness and dark circles and may even tighten hand and abdominal skin as well.

**HOW IT WORKS:** Ingredients in Relastin stimulate the function of a gene in the body that is responsible for making elastin, Baumann says. Studies found that the cream improves crepeyness around the eyes after two weeks.

**E L L E**

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### **THE INSIDER: LESLIE BAUMANN, MD (ON SKINCARE)**

FROM THE LATEST TOPICALS TO INJECTABLES, THIS DERMATOLOGIST DISPENSES RADIANT SKIN.

**Q. "Is there anything recent that might live up to the buzz?"**

**A.** "Revance is developing an ingredient called Relastin that it claims stimulates a gene to produce more elastin and make skin bounce back better. In-house studies, which I had no part in, have shown positive results."